
Content Development Writer and Editor

Demand for Education Resource Strategies' (ERS) thought leadership is growing rapidly from a wide range of audiences, including school district leadership, state and federal policymakers, and the education reform community. Therefore, we are seeking a highly qualified *Content Development Writer and Editor* who is an experienced communicator, adept at collecting and assimilating complex information from various sources, and can communicate in a compelling way through storytelling.

The *Writer* will have the opportunity to work with a high-performing communications team and contribute to national and local conversations about education reform. This position is a unique opportunity to be part of a growing, collaborative organization that is driving transformational change in public education.

Responsibilities

The *Writer* will be responsible for assisting in the production of a diverse set of publications and web materials in addition to supporting ongoing collection of stories coming out of our consulting engagements with urban districts.

The *Writer* will work with ERS leadership and consulting teams to:

- Collect impact stories
- Prepare publications
- Develop case studies
- Write web content
- Serve as an editor for reports.

ERS is a small organization with a strong professional learning community. As such, we value teamwork, initiative, and a desire to learn and grow. The *Writer* will work with teams across the organization to both capture the findings and best practices from client work and suggest ways team members can more proactively communicate their work.

Qualifications

- Bachelor's degree required
- At least 5 years of experience in communications and/or education research and writing
- Strong editing skills
- Excellent relationship-building and interpersonal skills
- Knowledge of networks in the education community
- Experience with existing and emerging online media
- Understanding of and comfort with education reform and data-analysis
- Ability to work independently and think creatively
- Knowledge of PowerPoint or Excel a plus

About Education Resource Strategies

Education Resource Strategies (ERS) is a non-profit strategy consulting firm dedicated to transforming how urban school systems organize resources—people, time, technology, and money—so that every school succeeds for every student.

ERS is the only organization with nearly 10 years of experience working with the largest urban school systems in the country on strategic resource allocation. We have worked hand-in-hand with more than 20 school systems nationwide, including 16 of the 100 largest urban districts, on topics such as teacher compensation and career path, funding equity, school design, central office support, and budget development. We also share research and practical tools based on our extensive dataset, and we collaborate with others to create the conditions for change in education.

In all of our work, we focus on the larger picture: how resources work together to create high-performing systems. Our non-profit status enables a different kind of partnership with districts and states: one where we participate in the transformation struggle, create insights together, and share lessons with others. Please visit our website to learn more about our work, our impact, our team, and our core values: www.erstrategies.org.

Benefits of Working at ERS

- **Opportunity for impact:** ERS works with some of the largest, most influential and innovative districts in the country to truly transform their practices. Your work will change the lives of thousands of students.
- **Entrepreneurial spirit:** As a small organization, we are continuously improving, and we encourage innovative ideas, honest feedback, and constant learning.
- **Collaborative work environment:** We do most of our work in teams. We bring our collective wisdom and expertise to everything we do, often tapping the expertise and leadership of colleagues across the organization.
- **Healthy work/life balance:** We support every member of the ERS team in integrating meaningful work and professional growth with a healthy personal life throughout his or her career.

Contact Us

Interested in joining the ERS team? Please submit your resume, a cover letter, and 2-3 writing samples to careers@erstrategies.org. Please submit a variety of writing samples, which could include an in-depth publication, a press release, an executive summary of a longer document, and/or web content.

Education Resource Strategies is an Equal Opportunity Employer. We strive to reflect the diverse community we serve. Applicants who contribute to this diversity are strongly encouraged to apply.